## **Great Clips is #GREATful4VETS**

Great Clips shows gratitude with free haircuts on Veterans Day.

**Layton, Utah**— For the sixth consecutive year, Great Clips salons across the nation, including Fort Lane Village, are showing appreciation for veterans and giving all Great Clips customers a way to thank those who've served or are serving in the U.S. military.

On Nov. 10 & 11, all non-veteran customers who get a service at Fort Lane Village Great Clips salon get a free haircut card they can give to a veteran as a thank you. Limit one card per customer, while supplies last. Veterans and active service members get either a free haircut or a free haircut card to use later. The cards can be redeemed for a free haircut from Nov. 12 to Dec. 31, 2018 at any U.S. Great Clips salon with proof of military service.

This year, Great Clips is taking the opportunity to thank and recognize veterans, active military members, and veteran's supporters through a campaign called #GREATful4VETS.

The #GREATful4VETS campaign tells the stories of 12 individuals across the Great Clips network including franchisees, salon managers, stylists, family members and loyal customers, who have actively served or go above and beyond to support those who have served in the military. The stories from the #GREATful4VETS campaign will be shared on social media and GreatClips.com throughout the months of October and November.

Great Clips encourages people to share stories on social media about the military members and veterans who they are grateful for using #GREATful4VETS. For more information about the #GREATful4VETS campaign, visit <a href="GreatClips.com">GreatClips.com</a> or follow along on <a href="Facebook">Facebook</a> to see full videos.

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## About Great Clips, Inc.

Great Clips, Inc. was established in 1982 in Minneapolis. Today, Great Clips has more than 4,300 salons throughout the United States and Canada, making it the world's largest salon brand. Great Clips is 100 percent franchised, and salons are owned locally by more than 1,200 franchisees across North America. Great Clips franchisees employ nearly 40,000 stylists who receive ongoing training to learn the Great Clips customer care system and advanced technical skills. As a walk-in salon, Great Clips provides value-priced, high-quality haircare for men, women and children. No appointments are needed, and salons are open nights and weekends. Getting a great haircut is more convenient than ever with Great Clips' Online Check-In and Clip Notes®. To check-in online, visit GreatClips.com or download the app for Android and iPhone. For more information about Great Clips, Inc. or to find a location near you, visit GreatClips.com.