

# Layton City Small Business Seminar



## Sales Strategies for Small Business Growth

With more than 15 years of sales leadership experience, Richard will share his best practices for creating efficiencies in sales that will help you grow your business.



Richard LeDuc  
Vice President of Sales at Helpside  
Adjunct Professor at University of Utah

Contact Morgan Cloward  
to sign up today!  
[mcloward@laytoncity.org](mailto:mcloward@laytoncity.org)

February 7, 12:00-1:00 pm

Event held at: Layton City Center  
437 N Wasatch Drive, Layton, UT

Sponsored by:

Helpside and Layton City

Free Class and  
Free Lunch



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Layton City Economic Development: 801-336-3770