Layton City Small Business Seminar



Contact Morgan Cloward mcloward@laytoncity.org to sign up today!

August 16, 12:00-1:00 pm Event held at: Layton City Center 437 N Wasatch Drive, Layton, UT

Sponsored by: First Community Bank and Layton City





How to Captivate Customers with Google Search and Google Maps

Showing up when customers are searching online is more important than ever. Ensure customers can find accurate, updated information about your business on Google Search and Google Maps, no matter what device they use. Learn how to create and manage a Google Business Profile from start to finish!

- Create and claim your Google Business Profile
- Use your Business Profile to connect with potential customers
- Manage your business info across Google



Lorin Jeppsen, Davis Tech Small Business Development Center Consultant

Free Class and Free Lunch

Layton City Economic Development: 801-336-3770