Layton City Small Business Seminar



Contact Morgan Cloward to sign up today!
mcloward@laytoncity.org

Nov. 6, 12:00-1:00 pm
Layton City Center [lower level]
437 N Wasatch Drive, Layton, UT

Sponsored by: First Community Bank and Layton City

Boost Your Brand: Skyrocketing Sales with Social Media Videos!

Social media videos are a game-changer for small businesses, offering a dynamic way to engage audiences, showcase products, and build brand loyalty. Short, compelling videos can drive higher engagement rates, increase website traffic, and boost conversions compared to traditional marketing methods. This exclusive seminar will equip you with cutting-edge strategies, practical tips, and expert insights to create impactful videos that resonate with your target audience. Don't miss this opportunity to elevate your marketing and stay ahead of the competition.



Stephanie Barlow, **Molio** VP Operations & Account Services

FIRST COMMUNITY BANK



Free Class Free Lunch