

Layton City Small Business Seminar



What's Working Today With Social Media Marketing

How to attract customers
and grow your business
with social media

Jared Smart is a husband and father first; a marketer and business owner second. He has spent the past 12 years helping companies navigate the ever-changing world of social media by focusing on their number one asset: their customers. Jared has worked with large brands and small companies, and has a proven track record for helping all his clients—from those with a small online presence to those with millions of followers—they get the results they're looking for. In addition to serving customers, he has also taught and developed courses in social media and digital marketing for Ensign College. Today, Jared runs Elite Media, a local marketing agency that helps local companies get found, increase customers and grow revenue.



Jared Smart,
Elite Media

Contact Morgan Cloward
mcloward@laytoncity.org
to sign up today!

February 22, 12:00-1:00 pm
Event held at: Layton City Center
437 N Wasatch Drive, Layton, UT

Sponsored by: First Community Bank
and Layton City

**Free Class &
Free Lunch!**



Layton City Economic Development: 801-336-3770