

# Layton City Small Business Seminar



Contact Morgan Cloward  
[mcloward@laytoncity.org](mailto:mcloward@laytoncity.org)  
to sign up today!

May 24, 12:00-1:00 pm  
Event held at: Layton City Center  
437 N Wasatch Drive, Layton, UT

Sponsored by: First Community Bank  
and Layton City

## How to Recruit and Retain Productive Employees

Effective employee recruitment is more important than ever in today's increasingly competitive business environment. From attracting top talent to reducing turnover, there are several reasons why recruitment is essential for your business. Join us to learn how successful local business leaders have developed creative and effective methods of finding and keeping valuable workers.



Chris Rydman,  
President, CR  
Lighting & Electric



Carly Wanberg,  
Recruiting Manager,  
Spectrum Recruiting



Brett Garlick, HR  
Director, First  
Community Bank



Cami Johnson,  
Owner, El Matador  
Restaurant



Darren Rogers,  
Utah Dept. of  
Workforce Services



Panel facilitated by  
Morgan Cloward,  
Layton City Economic  
Development

***Free Class and  
Free Lunch***



Layton City Economic Development: 801-336-3770