Layton City Small Business Seminar



Contact Morgan Cloward to sign up today! mcloward@laytoncity.org

August 7, 12:00-1:00 pm

Layton City Center [lower level] 437 N Wasatch Drive, Layton, UT

Sponsored by: Sam's Club and Layton City





Boost Your Small Business: <u>Proven</u> <u>Social Media</u> <u>Marketing Strategies</u> for Success!

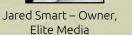
Grow your brand reach, connect with customers, and compete effectively with larger companies

• Learn Cost-Effective Advertising: Social media ads are often cheaper than traditional marketing -- target specific demographics and ensure efficient budget use.

• **Win Higher Website Traffic:** Find out how drive traffic, boost potential sales and SEO performance.

• Gain a Competitive Advantage: Stand out by showcasing unique offerings through targeted content and campaigns.







Trish Thomason– Owner, Social Buzzerfly

Free Lunch and Class!

Layton City Economic Development: 801-336-3770