

Layton City Small Business Seminar



Boost Your Small Business: Proven Social Media Marketing Strategies for Success!

Grow your brand reach, connect with customers, and compete effectively with larger companies

- **Learn Cost-Effective Advertising:** Social media ads are often cheaper than traditional marketing -- target specific demographics and ensure efficient budget use.
- **Win Higher Website Traffic:** Find out how drive traffic, boost potential sales and SEO performance.
- **Gain a Competitive Advantage:** Stand out by showcasing unique offerings through targeted content and campaigns.



Jared Smart – Owner,
Elite Media



Trish Thomason– Owner,
Social Buzzerfly

Contact Morgan Cloward
to sign up today!
mcloward@laytoncity.org

August 7, 12:00-1:00 pm

Layton City Center [lower level]
437 N Wasatch Drive, Layton, UT

Sponsored by: Sam's Club
and Layton City

**Free Lunch
and Class!**

sam's club

Layton

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Layton City Economic Development: 801-336-3770